



Start Up Nation:

Changing the Lives of People with Disabilities through Technology

Beit Issie Shapiro, Israel's leading innovator in the field of disabilities, applies decades of knowledge and experience to promote inclusion and increase quality of life of children and adults through technology as a life changing tool.

We provide multi-disciplinary professional solutions, engage in ongoing R&D, educate the market and develop strategic partnerships in Israel and abroad.

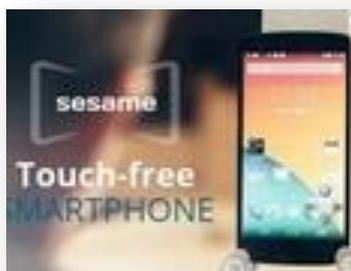


↑ iPads unlock unprecedented opportunities for Ajsa's ability to communicate!

A3i – the World's First Accelerator Benefiting People with Disabilities

Accelerating Inclusion In Israel (**A3i**) is the world's first venture accelerator focused entirely on innovation for people with disabilities. Run by Beit Issie Shapiro, with Presentense and the Ruderman Family Foundation, in its first year A3i helped 12 entrepreneurs launch 10 ventures which dramatically improve the lives of people with disabilities. They enjoyed the personal support of a mentor and expert business consultants – from lab time and vocational training, to graphics design from concept to implementation, including assistance in building a business and marketing plan.

Several ventures have received follow-on funding and positive media coverage including:



Sesame Enable's interface makes any Smartphone accessible for those with limited or no use of their hands.



Konekti.me offers people who are deaf and hard of hearing, a real-time accessible solution to enable them to integrate into conversations.



Multi-Position Chair allows dynamic movement to prevent cumulative damage to the bodies of children with disabilities.

Connect

Be a sponsor and support the next Accelerator in 2015!

Connect TODAY!



iPads and Tablets: Making Technology Accessible

A Game Changer!

Through touch-screen devices we are giving children with disabilities a voice, improve their motor and cognitive skills, together with a greater level of independence and 'normative' functioning. We integrate touch-screen devices into the daily routine of children with disabilities – in educational, therapeutic and recreational settings – developing solutions and tools supported by research and evaluation.



Impact!

← **iPads in the water:** Eytan is a six year old boy with a rare genetic disorder. Eytan was the first child in the world to benefit from treatment with an iPad in the water, which enhances both his speech therapy and hydrotherapy.



↑ See **this video** of how iPads impact children with disabilities!

Connect

If you develop or integrate your products for people with disabilities:

- we provide comprehensive training, consultation and ongoing support
- we can run a conference for your networks or in your field
- you can become our partner through investing in our work

App Development: On the Cutting Edge



Hackathons Beit Issie Shapiro has presented to hundreds of app developers at Google's Tel Aviv campus, on "how to create apps for children with disabilities".



Beta testing: we partner in initial research and testing for several products, including 'Talkitt', an app allowing people with speech impairments to speak clearly.



Award-Winning Apps: Beit Issie Shapiro's tablet app *IssiePlay* was developed through Microsoft's worldwide "Innovate for Good" campaign, and was selected as the campaign's winner. The *IssiePlay* app is an imaginative game for children with disabilities, in which the hero is a child.

Connect

If you develop or integrate your app for people with disabilities:

- we can present at a hackathon in which you are a host, sponsor or a participant
- we can be a part of your product's research and testing, where appropriate
- you can become our partner through investing in our work

About Us: Beit Issie Shapiro is Israel's leading developer of innovative models and provider of effective solutions to address unmet needs for children and adults across the entire range of disabilities, and in all sectors of society.

Connect TODAY!